

Data Mining With Microsoft Sql Server 2008

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Understand how to use the new features of Microsoft SQL Server 2008 for data mining by using the tools in Data Mining with Microsoft SQL Server 2008, which will show you how to use the SQL Server Data Mining Toolset with Office 2007 to mine and analyze data. Explore each of the major data mining algorithms, including naive bayes, decision trees, time series, clustering, association rules, and neural networks. Learn more about topics like mining OLAP databases, data mining with SQL Server Integration Services 2008, and using Microsoft data mining to solve business analysis problems.

Microsoft® SQL Server 2008 R2 Analytics & Data Visualization

Master the Next-Generation Business Intelligence Tools in SQL Server 2008 R2 Effectively convey meaningful business insights to users across your enterprise with help from this practical guide. Written by a team of business intelligence experts, Microsoft SQL Server 2008 R2 Analytics & Data Visualization shows how to achieve greater information absorption using the latest reporting tools. Learn how to build maps and gauges, integrate OLAP data, and develop dashboards. Security, performance tuning, and cloud computing techniques are also covered in this comprehensive resource. Design and deploy chart-based reports using SSRS 2008 R2 Display geo-spatial map data with location-based indicators Visually represent metrics and KPIs on graphs and gauges Distribute reports through SharePoint and PerformancePoint Create and publish web page parts,

dashboards, and mash-ups Set up and manage cloud-based services using SQL Azure Incorporate data mining and forecasting features with Visio Integrate large amounts of data using PowerPoint for Excel Derive matrix, table, and chart data from OLAP cubes Doug Harts is a Services Executive at Microsoft currently helping U.S. Federal agencies implement Microsoft technology roadmaps. He is the author of Microsoft Office 2007 Business Intelligence, and maintains a BI community website at www.OfficeBIcentral.com. Jim Dugan is a Solutions Architect with the Microsoft Healthcare and Benefits team in Microsoft Federal. He previously served as Technical Director of Microsoft's Technology and Innovation Center in Reston, Virginia. Tricia Wilcox Almas is a Technical Architect for Business Intelligence Solutions for MicroLink, LLC, a Microsoft Gold Partner. She has been developing solutions and managing IT projects for more than 25 years.

Smart Business Intelligence Solutions with Microsoft SQL Server 2008

Get the end-to-end instruction you need to design, develop, and deploy more effective data integration, reporting, and analysis solutions using SQL Server 2008—whether you're new to business intelligence (BI) programming or a seasoned pro. With real-world examples and insights from an expert team, you'll master the concepts, tools, and techniques for building solutions that deliver intelligence—and business value—exactly where users want it. Discover how to: Manage the development life cycle and build a BI team Dig into SQL Server Analysis Services, Integration Services, and Reporting Services Navigate the Business Intelligence Development Studio (BIDS) Write queries that rank, sort, and drill down on sales data Develop extract, transform, and load (ETL) solutions Add a source code control system Help secure packages for deployment via encryption and credentials Use MDX and DMX Query Designers to build reports based on OLAP cubes and data mining models Create and implement custom objects using .NET code View reports in Microsoft Office Excel and

Microsoft SQL Server 2008 Analysis Services Step by Step

Teach yourself to use SQL Server 2008 Analysis Services for business intelligence—one step at a time. You'll start by building your understanding of the business intelligence platform enabled by SQL Server and the Microsoft Office System, highlighting the role of Analysis Services. Then, you'll create a simple multidimensional OLAP cube and progressively add features to help improve, secure, deploy, and maintain an Analysis Services database. You'll explore core Analysis Services 2008 features and capabilities, including dimension, cube, and aggregation design wizards; a new attribute relationship designer; designer AMO warnings; and using dynamic management views to monitor resources. And as you complete each lesson, you can hone your skills using the practice exercises from the companion CD. Plus, you can review and download code samples illustrating the author's own, professional techniques—direct from the companion Web site. For customers who purchase an ebook version of this title, instructions for downloading the CD files can be found in the ebook.

Programming Microsoft SQL Server 2008

Extend your programming skills with a comprehensive study of the key features of SQL Server 2008. Delve into the new core capabilities, get practical guidance from expert developers, and put their code samples to work. This is a must-read for Microsoft .NET and SQL Server developers who work with data access—at the database, business logic, or presentation levels. Discover how to: Query complex data with powerful Transact-SQL enhancements Use new, non-relational features: hierarchical tables, native file streaming, and geospatial capabilities Exploit XML inside the database to design XML-aware applications Consume and deliver your data using

Microsoft LINQ, Entity Framework, and data binding
Implement database-level encryption and server auditing Build
and maintain data warehouses Use Microsoft Excel to build
front ends for OLAP cubes, and MDX to query them Integrate
data mining into applications quickly and effectively. Get code
samples on the Web.

The Microsoft Data Warehouse Toolkit

Best practices and invaluable advice from world-renowned data warehouse experts In this book, leading data warehouse experts from the Kimball Group share best practices for using the upcoming “Business Intelligence release” of SQL Server, referred to as SQL Server 2008 R2. In this new edition, the authors explain how SQL Server 2008 R2 provides a collection of powerful new tools that extend the power of its BI toolset to Excel and SharePoint users and they show how to use SQL Server to build a successful data warehouse that supports the business intelligence requirements that are common to most organizations. Covering the complete suite of data warehousing and BI tools that are part of SQL Server 2008 R2, as well as Microsoft Office, the authors walk you through a full project lifecycle, including design, development, deployment and maintenance. Features more than 50 percent new and revised material that covers the rich new feature set of the SQL Server 2008 R2 release, as well as the Office 2010 release Includes brand new content that focuses on PowerPivot for Excel and SharePoint, Master Data Services, and discusses updated capabilities of SQL Server Analysis, Integration, and Reporting Services Shares detailed case examples that clearly illustrate how to best apply the techniques described in the book The accompanying Web site contains all code samples as well as the sample database used throughout the case studies The Microsoft Data Warehouse Toolkit, Second Edition provides you with the knowledge of how and when to use BI tools such as Analysis Services and Integration Services to accomplish your most essential data warehousing tasks.

Foundations of SQL Server 2008 R2 Business Intelligence

Foundations of SQL Server 2008 R2 Business Intelligence introduces the entire exciting gamut of business intelligence tools included with SQL Server 2008. Microsoft has designed SQL Server 2008 to be more than just a database. It's a complete business intelligence (BI) platform. The database is at its core, and surrounding the core are tools for data mining, modeling, reporting, analyzing, charting, and integration with other enterprise-level software packages. SQL Server 2008 puts an incredible amount of BI functionality at your disposal. But how do you take advantage of it? That's what this book is all about. Authors Guy Fouché and Lynn Langit show how to implement end-to-end BI solutions using SQL Server Analysis Services (SSAS), SQL Server Integration Services (SSIS), SQL Server Reporting Services (SSRS), and other tools in the Microsoft business intelligence toolkit. You'll learn about all-features such as PowerPivot and Report Builder 3.0. Also provided are clear examples of predictive analysis made possible through powerful data mining features in SQL Server. If you're an analyst or developer working with SQL Server 2008 who is charged with delivering results that drive business success, you can't afford to be without this book; you can't afford to ignore the powerful business intelligence suite that Microsoft has placed at your disposal. Provides the \"big picture\" of Microsoft's BI tool suite Covers PowerPivot and other game-changing technologies introduced alongside SQL Server 2008 Release 2 Gives a practical analysis of features based on real-world practices

Expert Cube Development with Microsoft SQL Server 2008 Analysis Services

Design and implement fast, scalable and maintainable cubes with Microsoft SQL Server 2008 Analysis Services with this book and eBook

Microsoft SQL Server 2008 Analysis Services Step by Step

Master Microsoft's Business Intelligence Tools Building Integrated Business Intelligence Solutions with SQL Server 2008 R2 & Office 2010 explains how to take full advantage of Microsoft's collaborative business intelligence (BI) tools. A variety of powerful, flexible technologies are covered, including SQL Server Analysis Services (SSAS), Excel, Excel Services, PowerPivot, SQL Server Integration Services (SSIS), Server Reporting Services (SSRS), SharePoint Server 2010, PerformancePoint Services, and Master Data Services. This practical guide focuses on developing end-to-end BI solutions that foster informed decision making. Create a multidimensional store for aggregating business data with SSAS Maximize the analysis capabilities of Excel and Excel Services Combine data from different sources and connect data for analysis with PowerPivot Move data into the system using SSIS, InfoPath, Streamsight, and SharePoint 2010 External Lists Build and publish reports with SSRS Integrate data from disparate applications, using SharePoint 2010 BI features Create scorecards and dashboards with PerformancePoint Services Summarize large volumes of data in charts and graphs Use the SSRS map feature for complex visualizations of spatial data Uncover patterns and relationships in data using the SSAS data mining engine Handle master data management with Master Data Services Publish the components of your BI solution and perform administrative tasks

Building Integrated Business Intelligence Solutions with SQL Server 2008 R2 & Office 2010

Every business has reams of business data locked away in databases, business systems, and spreadsheets. While you may be able to build some reports by pulling a few of these repositories together, actually performing any kind of analysis on the data that runs your business can range from problematic to impossible. Pro SQL Server 2008 Analysis Services will show you how to pull that data together and

present it for reporting and analysis in a way that makes the data accessible to business users, instead of needing to rely on the IT department every time someone needs a different report. Accessible—With a single author's voice, this book conducts a guided tour through the technology that makes it easy to dive into. Solution-oriented—While technically deep, the goal is to focus on practical application of the technologies instead of acting as a technical manual. Comprehensive—This book covers every aspect of analysis services and ancillary technologies to enable you to make the most of SQL Server.

Pro SQL Server 2008 Analysis Services

With help from this fully updated bestselling book, database professionals will be able to transform disparate enterprise data into actionable Business Intelligence. Covering all the new and improved BI features available in SQL Server 2008, the book shows you how to put timely, mission-critical information in the hands of employees across the organization. Delivering Business Intelligence with Microsoft SQL Server 2008 begins with a discussion of BI, defining what it is and why it is important in today's business environment. After laying this foundation, the book works through the entire BI lifecycle: defining the analysis database; analyzing the data; mining the data; and delivering BI. Several analysis databases will be built and used for examples throughout the book.

Delivering Business Intelligence With Microsoft Sql Server 2008

When used with the MDX query language, SQL Server Analysis Services allows developers to build full-scale database applications to support such business functions as budgeting, forecasting, and market analysis. Shows readers how to build data warehouses and multi-dimensional databases, query databases, and use Analysis Services and other components of SQL Server to provide end-to-end solutions. Revised, updated, and enhanced, the book discusses new features such as

improved integration with Office and Excel 2007; query performance enhancements; improvements to aggregation designer, dimension designer, cube and dimension wizards, and cell writeback; extensibility and personalization; data mining; and more

Professional Microsoft SQL Server Analysis Services 2008 with MDX

"All source codes, as well as data sets used in computational experiments, are included in the accompanying CD-ROM." -- p. [xv]

Implementing Data Mining Algorithms in Microsoft SQL Server

Teach yourself how to build, manage, and access SQL Server 2008 reports—one step at a time. Whether you're a report developer, IT administrator, or business user, this sequential, learn-by-doing tutorial shows you how to deliver the business intelligence information your organization needs. Discover how to: Install and configure Reporting Services Put Report Builder and Report Designer tools to work Create interactive, online reports that enable users to sort and filter data Add charts and gauges to present data visually Deploy reports to Microsoft Office SharePoint Server Monitor server performance and help secure content Use subscriptions to distribute reports via e-mail Build ad hoc reports and extend them with custom code CD features: Practice exercises and code samples Fully searchable eBook For customers who purchase an ebook version of this title, instructions for downloading the CD files can be found in the ebook.

Microsoft SQL Server 2008 Reporting Services

Step by Step

Implement a Robust BI Solution with Microsoft SQL Server 2012 Equip your organization for informed, timely decision making using the expert tips and best practices in this practical guide. Delivering Business Intelligence with Microsoft SQL Server 2012, Third Edition explains how to effectively develop, customize, and distribute meaningful information to users enterprise-wide. Learn how to build data marts and create BI Semantic Models, work with the MDX and DAX languages, and share insights using Microsoft client tools. Data mining and forecasting are also covered in this comprehensive resource. Understand the goals and components of successful BI Design, deploy, and manage data marts and OLAP cubes Load and cleanse data with SQL Server Integration Services Manipulate and analyze data using MDX and DAX scripts and queries Work with SQL Server Analysis Services and the BI Semantic Model Author interactive reports using SQL Server Data Tools Create KPIs and digital dashboards Use data mining to identify patterns, correlations, and clusters Implement time-based analytics Embed BI reports in custom applications using ADOMD.NET

Delivering Business Intelligence with Microsoft SQL Server 2012 3/E

Teach yourself SQL Server 2008—one step at a time. Get the practical guidance you need to build database solutions that solve real-world business problems. Learn to integrate SQL Server data in your applications, write queries, develop reports, and employ powerful business intelligence systems. Discover how to: Install and work with core components and tools Create tables and index structures Manipulate and retrieve data Secure, manage, back up, and recover databases Apply tuning plus optimization techniques to generate high-performing database applications Optimize availability through clustering, database mirroring, and log shipping Tap business intelligence tools—Reporting, Analysis, and Integration Services CD features: Practice exercises and code samples

Fully searchable eBook For customers who purchase an ebook version of this title, instructions for downloading the CD files can be found in the ebook.

Microsoft SQL Server 2008 Step by Step

Learn to create an effective business strategy using Microsoft's BI stack Microsoft Business Intelligence tools are among the most widely used applications for gathering, providing access to, and analyzing data to enable the enterprise to make sound business decisions. The tools include SharePoint Server, the Office Suite, PerformancePoint Server, and SQL Server, among others. With so much jargon and so many technologies involved, Microsoft Business Intelligence For Dummies provides a much-needed step-by-step explanation of what's involved and how to use this powerful package to improve your business. Microsoft Business Intelligence encompasses a broad collection of tools designed to help business owners and managers direct the enterprise effectively This guide provides an overview of SharePoint, PerformancePoint, the SQL Server suite, Microsoft Office, and the BI development technologies Explains how the various technologies work together to solve functional problems Translates the buzzwords and shows you how to create your business strategy Examines related technologies including data warehousing, data marts, Online Analytical Processing (OLAP), data mining, reporting, dashboards, and Key Performance Indicators (KPIs) Simplifies this complex package to get you up and running quickly Microsoft Business Intelligence For Dummies demystifies these essential tools for enterprise managers, business analysts, and others who need to get up to speed.

Microsoft Business Intelligence For Dummies

This guide teaches data mining from the perspective of IT professionals using Microsoft data management and e-commerce technologies. The book explains major new data mining capabilities in the forthcoming SQL Server 2000,

Microsoft Commerce Server, and other products, and details the new Microsoft standard, \"OLE DB for Data Mining\".

Microsoft Data Mining

Your in-depth guide to using the new Microsoft data mining standard to solve today's business problems Concealed inside your data warehouse and data marts is a wealth of valuable information just waiting to be discovered. All you need are the right tools to extract that information and put it to use. Serving as your expert guide, this book shows you how to create and implement data mining applications that will find the hidden patterns from your historical datasets. The authors explore the core concepts of data mining as well as the latest trends. They then reveal the best practices in the field, utilizing the innovative features of SQL Server 2005 so that you can begin building your own successful data mining projects. You'll learn:

The principal concepts of data mining
How to work with the data mining algorithms included in SQL Server data mining
How to use DMX-the data mining query language
The XML for Analysis API
The architecture of the SQL Server 2005 data mining component
How to extend the SQL Server 2005 data mining platform by plugging in your own algorithms
How to implement a data mining project using SQL Server Integration Services
How to mine an OLAP cube
How to build an online retail site with cross-selling features
How to access SQL Server 2005 data mining features programmatically

Data Mining with SQL Server 2005

Dieses Buch wendet sich an Leser, die professionell mit Business Intelligence-relevanten SQL Server 2008 Services arbeiten mochten. Es versetzt Sie in die Lage, OLAP-Objekte differenziert zu modellieren, Data Mining-Aufgaben zu lösen, Berichte zu gestalten und auf verschiedenen Ebenen bereitzustellen. Diese Aufgaben können durch Verwenden der Integration Services und deren Programmierung automatisiert und ins Informationssystem integriert werden. Die Autoren

wenden sich nicht nur an Leser, die sich neu in die Business Intelligence-Welt einarbeiten mochten, sondern auch an jene, die bereits Erfahrung mit Microsoft SQL Server-Vorgangerversionen haben. Denn auch für diese Gruppe bietet SQL Server 2008 derart viele Neuerungen, dass es ohne erklärende Anleitungen kaum möglich ist, mit den neuen Werkzeugen effizient zu arbeiten.

Business Intelligence und Reporting mit Microsoft SQL Server 2008

Get a detailed look at the internal architecture of T-SQL with this comprehensive programming reference. Database developers and administrators get best practices, expert techniques, and code samples to master the intricacies of this programming language—solving complex problems with real-world solutions. Discover how to: Work with T-SQL and CLR user-defined functions, stored procedures, and triggers. Handle transactions, concurrency, and error handling. Efficiently use temporary objects, including temporary tables, table variables, and table expressions. Evaluate when to use set-based programming techniques and when to use cursors. Work with dynamic SQL in an efficient and secure manner. Treat date- and time-related data in a robust manner. Develop CLR user-defined types and learn about temporal support in the relational model. Use XML and XQuery and implement a dynamic schema solution. Work with spatial data using the new geometry and geography types and spatial indexes. Track access and changes to data using extended events, SQL Server Audit, change tracking, and change data capture. Use Service Broker for controlled asynchronous processing in database applications. All the book's code samples will be available for download from the companion Web site.

Inside Microsoft SQL Server 2008 T-SQL

Programming

Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. Instant Microsoft SQL Server Analysis Services 2012 Cube Security is a practical, hands-on guide that provides a number of clear, step-by-step exercises for getting started with cube security. This book is aimed at Database Administrators, Data Architects, and Systems Administrators who are managing the SQL Server data platform. It is also beneficial for analysis services developers who already have some experience with the technology, but who want to go into more detail on advanced topics and learn best practices for cube design.

Data Mining With Microsoft Sql Server 2000 Technical Reference

250+ Ready-to-Use, Powerful DMX Queries Transform data mining model information into actionable business intelligence using the Data Mining Extensions (DMX) language. Practical DMX Queries for Microsoft SQL Server Analysis Services 2008 contains more than 250 downloadable DMX queries you can use to extract and visualize data. The application, syntax, and results of each query are described in detail. The book emphasizes DMX for use in SSMS against SSAS, but the queries also apply to SSRS, SSIS, DMX in SQL, WinForms, WebForms, and many other applications. Techniques for generating DMX syntax from graphical tools are also demonstrated in this valuable resource. View cases within data mining structures and models using DMX Case queries Examine the content of a data mining model with DMX Content queries Perform DMX Prediction queries based on the Decision Trees algorithm and the Time Series algorithm Run Prediction and Cluster queries based on the Clustering algorithm Execute Prediction queries with Association and Sequence Clustering algorithms Use DMX DDL queries to create, alter, drop, back up, and restore data mining objects Display various parameters for each algorithm with Schema queries Examine the values of discrete, discretized, and continuous structure columns using

Column queries Use graphical interfaces to generate
Prediction, Content, Cluster, and DDL queries Deliver DMX
query results to end users Download the source code from
www.mhprofessional.com/computingdownload

Smart Business Intelligence Solutions with Microsoft SQL Server 2008

When used with the MDX query language, SQL Server Analysis Services allows developers to build full-scale database applications to support such business functions as budgeting, forecasting, and market analysis. Shows readers how to build data warehouses and multi-dimensional databases, query databases, and use Analysis Services and other components of SQL Server to provide end-to-end solutions Revised, updated, and enhanced, the book discusses new features such as improved integration with Office and Excel 2007; query performance enhancements; improvements to aggregation designer, dimension designer, cube and dimension wizards, and cell writeback; extensibility and personalization; data mining; and more

Instant SQL Server Analysis Services 2012 Cube Security

As the foundation of the Microsoft Business Intelligence Strategy, Microsoft SQL Server 2008 Analysis Services provides users with faster access to data and even more tools for managing and analyzing data across multidimensional objects (databases, dimensions, cubes). Microsoft SQL Server 2008 Analysis Services Unleashed is the ultimate guide for anyone who is planning to use the latest version of Analysis Services. It gives readers insight into the way Analysis Services functions, and explains practical methods for designing and creating multidimensional objects. It also provides valuable insight into the reasons behind the design decisions taken by the product development team. The authors have been involved

with Analysis Services from its earliest days. They have documented in detail the internal features of Analysis Services 2008, explaining server architecture, main data structures, data processing, and query resolution algorithms. Discover the new functionality introduced in Analysis Services 2008 including MDX enhancements and new DMV (dynamic memory views) Work with the Business Intelligence Development Studio, the new Dimension Editor, and Aggregation Designer interfaces Enjoy complete coverage of new Shared Scalable Databases scale-out infrastructure Learn the key concepts of multidimensional modeling Explore the multidimensional object model and its definition language Integrate multidimensional and relational databases Build client applications to access data in Analysis Services Unravel the inner workings of the server architecture, including main data structures, data processing, and query resolution algorithms Learn the main concepts of the MDX language and gain an in-depth understanding of advanced MDX concepts Gain a deeper understanding of the internal and external protocols for data transfer, including the XML/A protocol Discover how Analysis Services manages memory Explore the security model, including role-based security, code-access security, and data security Category: Microsoft SQL Server Covers: Microsoft SQL Server 2008 Analysis Services User Level: Intermediate-Advanced

Practical DMX Queries for Microsoft SQL Server Analysis Services 2008

SQL Server 2008 introduces many new features that will change database administration procedures; many DBAs will be forced to migrate to SQL Server 2008. This book teaches you how to develop the skills required to successfully administer a SQL Server 2008 database; no prior experience is required. The material covers system installation and configuration/architecting, implementing and monitoring security controls, configuring and managing network communications, automating administration tasks, disaster prevention and recovery, performance monitoring, optimizing

and ensuring high availability, as well as major SQL Server 2008 components including Integration Services, Reporting Services, Analysis Services, and Service Broker.

Professional Microsoft SQL Server Analysis Services 2008 with MDX

If you're in charge of database administration, developing database software, or looking for database solutions for your company, Microsoft SQL Server 2008 All-In-One Desk Reference For Dummies can help you get a handle on this extremely popular relational database management system. Here you'll find what's new in the latest version; how to choose and install the right variation for your needs; how to monitor, maintain, and protect your data; and what it takes to keep your database healthy. You'll discover how to: Build and maintain tables Design a database and communicate with it Retrieve, analyze, and report data Build solid, robust database applications Use the SQL Server Optimizer and Query Designer Navigate SQL Server with Visual Studio Develop useful reports with the Report Builder and Report Designer Create Business Intelligence solutions with Business Intelligence Development Studio Configure your server and perform major administrative tasks To help you quickly find what you need, Microsoft SQL Server 2008 All-In-One Desk Reference For Dummies is divided into nine minibooks: Essential Concepts Designing and Using Databases Interacting With Your Data Database Programming Reporting Services Analysis Services Performance Tips and Tricks Database Administration Appendixes Microsoft SQL Server 2008 All-In-One Desk Reference For Dummies gets you started, helps you solve problems, and will even answer your questions down the road!

Programming Microsoft Sql Server 2008

Harness the power of SQL Server, Microsoft's high-performance database and data analysis software package, by accessing everything you need to know in Microsoft SQL Server

2008 Bible. Learn the best practices, tips, and tricks from this comprehensive tutorial and reference, which includes specific examples and sample code, with nearly every task demonstrated in both a graphical and SQL code method. Understand how to develop SQL Server databases and data connections, how to administer the SQL Server and keep databases performing optimally, and how to navigate all the new features of the 2008 release.

Microsoft SQL Server 2008 Analysis Services Unleashed

400+ ready-to-use, powerful SQL queries Learn powerful techniques for surfacing and delivering actionable business intelligence using SQL. Practical SQL Queries for Microsoft SQL Server 2008 R2 contains more than 400 downloadable SQL queries you can use to extract meaningful insights from large amounts of data. The application, syntax, and results of each query are described in detail. The book emphasizes SQL for use in SSMS, but the queries also apply to SSRS, WinForms, WebForms, and many other applications. Enter, maintain, and retrieve database data Search records using the Where clause Sort SQL query results with the Order By clause Create tables and perform joins on tables Perform set operations using Union, Intersect, and Except Group data and produce totals with the Group By clause Manipulate and transform data using built-in functions Create reusable views and user-defined functions Use stored procedures to change SQL dynamically based on conditional factors Create, maintain, and secure database objects with DDL and DCL Deliver SQL query results to end users

Data Mining with Microsoft SQL Server 2000

CD-ROM includes practice exercises and e-book.

Beginning Microsoft SQL Server 2008 Administration

SQL Server takes advantage of the new capabilities of Windows Server 2012, Windows Server 2012 R2 and Windows Server 2016 to provide unparalleled scalability for database applications on a physical or virtual environment. SQL Server also incorporates new capabilities on big data and business intelligence that will be developed throughout this book.

Microsoft SQL Server 2008 All-in-One Desk Reference For Dummies

Understand Microsoft's dramatically updated new release of its premier toolset for business intelligence The first major update to Microsoft's state-of-the-art, complex toolset for business intelligence (BI) in years is now available and what better way to master it than with this detailed book from key members of the product's development team? If you're a database or data warehouse developer, this is the expert resource you need to build full-scale, multi-dimensional, database applications using Microsoft's new SQL Server 2012 Analysis Services and related tools. Discover how to solve real-world BI problems by leveraging a slew of powerful new Analysis Services features and capabilities. These include the new DAX language, which is a more user-friendly version of MDX; PowerPivot, a new tool for performing simplified analysis of data; BISM, Microsoft's new Business Intelligence Semantic Model; and much more. Serves as an authoritative guide to Microsoft's new SQL Server 2012 Analysis Services BI product and is written by key members of the Microsoft Analysis Services product development team Covers SQL Server 2012 Analysis Services, a major new release with a host of powerful new features and capabilities Topics include using the new DAX language, a simplified, more user-friendly version of MDX; PowerPivot, a new tool for performing simplified analysis of data; BISM, Microsoft's new Business Intelligence Semantic Model; and a new, yet-to-be-named BI reporting tool Explores real-world scenarios to help developers build comprehensive solutions Get

thoroughly up to speed on this powerful new BI toolset with the timely and authoritative Professional Microsoft SQL Server 2012 Analysis Services with MDX.

Microsoft SQL Server 2008 Bible

This groundbreaking book is the first in the Kimball Toolkit series to be product-specific. Microsoft's BI toolset has undergone significant changes in the SQL Server 2005 development cycle. SQL Server 2005 is the first viable, full-functioned data warehouse and business intelligence platform to be offered at a price that will make data warehousing and business intelligence available to a broad set of organizations. This book is meant to offer practical techniques to guide those organizations through the myriad of challenges to true success as measured by contribution to business value. Building a data warehousing and business intelligence system is a complex business and engineering effort. While there are significant technical challenges to overcome in successfully deploying a data warehouse, the authors find that the most common reason for data warehouse project failure is insufficient focus on the business users and business problems. In an effort to help people gain success, this book takes the proven Business Dimensional Lifecycle approach first described in best selling *The Data Warehouse Lifecycle Toolkit* and applies it to the Microsoft SQL Server 2005 tool set. Beginning with a thorough description of how to gather business requirements, the book then works through the details of creating the target dimensional model, setting up the data warehouse infrastructure, creating the relational atomic database, creating the analysis services databases, designing and building the standard report set, implementing security, dealing with metadata, managing ongoing maintenance and growing the DW/BI system. All of these steps tie back to the business requirements. Each chapter describes the practical steps in the context of the SQL Server 2005 platform. **Intended Audience** The target audience for this book is the IT department or service provider (consultant) who is: Planning a small to mid-range data warehouse project; Evaluating or

planning to use Microsoft technologies as the primary or exclusive data warehouse server technology; Familiar with the general concepts of data warehousing and business intelligence. The book will be directed primarily at the project leader and the warehouse developers, although everyone involved with a data warehouse project will find the book useful. Some of the book's content will be more technical than the typical project leader will need; other chapters and sections will focus on business issues that are interesting to a database administrator or programmer as guiding information. The book is focused on the mass market, where the volume of data in a single application or data mart is less than 500 GB of raw data. While the book does discuss issues around handling larger warehouses in the Microsoft environment, it is not exclusively, or even primarily, concerned with the unusual challenges of extremely large datasets. About the Authors JOY MUNDY has focused on data warehousing and business intelligence since the early 1990s, specializing in business requirements analysis, dimensional modeling, and business intelligence systems architecture. Joy co-founded InfoDynamics LLC, a data warehouse consulting firm, then joined Microsoft WebTV to develop closed-loop analytic applications and a packaged data warehouse. Before returning to consulting with the Kimball Group in 2004, Joy worked in Microsoft SQL Server product development, managing a team that developed the best practices for building business intelligence systems on the Microsoft platform. Joy began her career as a business analyst in banking and finance. She graduated from Tufts University with a BA in Economics, and from Stanford with an MS in Engineering Economic Systems. WARREN THORNTWHAITE has been building data warehousing and business intelligence systems since 1980. Warren worked at Metaphor for eight years, where he managed the consulting organization and implemented many major data warehouse systems. After Metaphor, Warren managed the enterprise-wide data warehouse development at Stanford University. He then co-founded InfoDynamics LLC, a data warehouse consulting firm, with his co-author, Joy Mundy. Warren joined up with WebTV to help build a world class, multi-terabyte customer focused data warehouse before returning to consulting with the Kimball Group. In addition to designing data warehouses for a range of

industries, Warren speaks at major industry conferences and for leading vendors, and is a long-time instructor for Kimball University. Warren holds an MBA in Decision Sciences from the University of Pennsylvania's Wharton School, and a BA in Communications Studies from the University of Michigan. RALPH KIMBALL, PH.D., has been a leading visionary in the data warehouse industry since 1982 and is one of today's most internationally well-known authors, speakers, consultants, and teachers on data warehousing. He writes the "Data Warehouse Architect" column for Intelligent Enterprise (formerly DBMS) magazine.

Practical SQL Queries for Microsoft SQL Server 2008 R2

If you need to deploy, manage, or secure Microsoft SQL Server 2008, this is the complete, fast-paced, task-based reference you've been searching for. Authored by a world-class expert on SQL Server in the enterprise, this book goes far beyond the basics, taking on the complex tasks that DBAs need to make the most of Microsoft's flagship database platform. SQL Server MVP, Ross Mistry presents proven techniques for SQL Server 2008 installation, upgrades, backup/restore, data transfer, indexing, high availability, security, and much more. He draws on extensive testing in high-profile production environments to offer step-by-step solutions and powerful tips you won't find anywhere else. Every chapter begins with a section identifying SQL Server 2008's most significant new improvements, and concludes with a convenient summary of best practices. Each chapter also outlines the benefits of leveraging Windows Server 2008. Understand how to: Master DBA tips, tricks, and best practices proven in actual enterprise environments Install, upgrade or transition to SQL Server 2008. Harden and Secure an implementation. Encrypt SQL Server from an end-to-end perspective. Implement high availability—and leverage SQL Server 2008's major improvements to failover clustering and database mirroring Save time with SQL Server 2008's new policy-based management tools Performance tune and troubleshoot a SQL Server 2008 environment. Optimize

application performance and manage workloads with the powerful new Resource Governor Implement Performance Studio, maintenance plans, Transparent Data Encryption and much more... Bonus Content: The book is based on Windows Server 2008 Step by step instructions of how to implement a failover cluster on Windows Server 2008 SQL Server PowerShell Administration Tasks Consolidate and virtualize SQL Server with Hyper-V Step by step instructions on how to install Hyper-V Proactively Monitor SQL Server with Operations Manager Install Windows Server 2008 certificates to encrypt SQL Server data Contributing Writers include: Hilary Cotter - SQL Server MVP John Welch - SQL Server MVP Marco Shaw - PowerShell MVP Maciej Pilecki - SQL Server MVP Shirmattie Seenarine - Technical Writer

Microsoft SQL Server 2005 Analysis Services Step by Step

Troubleshoot query performance issues, identify anti-patterns in your code, and write efficient T-SQL queries with this guide for T-SQL developers Key Features A definitive guide to mastering the techniques of writing efficient T-SQL code Learn query optimization fundamentals, query analysis, and how query structure impacts performance Discover insightful solutions to detect, analyze, and tune query performance issues Purchase of the print or Kindle book includes a free PDF eBook Book Description Data professionals seeking to excel in Transact-SQL (T-SQL) for Microsoft SQL Server and Azure SQL Database often lack comprehensive resources. This updated second edition of Learn T-SQL Querying focuses on indexing queries and crafting elegant T-SQL code, catering to all data professionals seeking mastery in modern SQL Server versions and Azure SQL Database. Starting with query processing fundamentals, this book lays a solid foundation for writing performant T-SQL queries. You'll explore the mechanics of the Query Optimizer and Query Execution Plans, learning how to analyze execution plans for insights into current performance and scalability. Through dynamic management views (DMVs) and dynamic management functions (DMFs), you'll build

diagnostic queries. This book thoroughly covers indexing for T-SQL performance and provides insights into SQL Server's built-in tools for expedited resolution of query performance and scalability issues. Further, hands-on examples will guide you through implementing features such as avoiding UDF pitfalls, understanding predicate SARGability, Query Store, and Query Tuning Assistant. By the end of this book, you'll have developed the ability to identify query performance bottlenecks, recognize anti-patterns, and skillfully avoid such pitfalls. What you will learn

- Identify opportunities to write well-formed T-SQL statements
- Familiarize yourself with the Cardinality Estimator for query optimization
- Create efficient indexes for your existing workloads
- Implement best practices for T-SQL querying
- Explore Query Execution Dynamic Management Views
- Utilize the latest performance optimization features in SQL Server 2017, 2019, and 2022
- Safeguard query performance during upgrades to newer versions of SQL Server

Who this book is for
This book is for database administrators, database developers, data analysts, data scientists and T-SQL practitioners who want to master the art of writing efficient T-SQL code and troubleshooting query performance issues through practical examples. A basic understanding of T-SQL syntax, writing queries in SQL Server, and using the SQL Server Management Studio tool will be helpful to get started.

Microsoft SQL Server. Enhancements, Business Intelligence and Big Data

Professional Microsoft SQL Server 2012 Analysis Services with MDX and DAX

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