

Business Communication Polishing Your Professional Presence

Development communication

team building. Corporate communication policies are essential in sustaining an organization. It can make or break your business and thus have to be explicitly

Development communication refers to the use of communication to facilitate social development. Development communication engages stakeholders and policy makers, establishes conducive environments, assesses risks and opportunities and promotes information exchange to create positive social change via sustainable development. Development communication techniques include information dissemination and education, behavior change, social marketing, social mobilization, media advocacy, communication for social change, and community participation.

Development communication has been labeled as the "Fifth Theory of the Press", with "social transformation and development", and "the fulfillment of basic needs" as its primary purposes. Jamias articulated the philosophy of development communication which...

Public relations

ISBN 9781138923744. Lukaszewski, James E. (2015). Lukaszewski on Crisis Communication: What Your CEO Needs to Know About Reputation Risk and Crisis Management.

Public relations (PR) is the practice of managing and disseminating information from an individual or an organization (such as a business, government agency, or a nonprofit organization) to the public in order to influence their perception. Public relations and publicity differ in that PR is controlled internally, whereas publicity is not controlled and contributed by external parties. Public relations may include an organization or individual gaining exposure to their audiences using topics of public interest and news items that do not require direct payment. The exposure is mostly media-based, and this differentiates it from advertising as a form of marketing communications. Public relations often aims to create or obtain coverage for clients for free, also known as earned media, rather than...

Caroline Goyder

Her coaching focuses on improving vocal delivery, physical presence, and communication skills in high-pressure public speaking, interviews, and performances

Caroline Goyder is a British communications and speech expert. She teaches voice at the Royal Central School of Speech and Drama in London. Her coaching focuses on improving vocal delivery, physical presence, and communication skills in high-pressure public speaking, interviews, and performances.

Goyder has applied her voice and performance coaching expertise to help individuals overcome public speaking anxiety, including in informal but high-pressure settings such as best man speeches and board executive committees.

In one case, Goyder coached a speech-anxious client through a short course at the Royal Central School of Speech and Drama. The sessions focused on performance-based techniques used by actors to manage stage fright. These included grounding exercises to stabilise posture, breathing...

Andrew Targowski

Business Communication, Fall 1987:21–34) and “The Layer-based, Pragmatic Model of the Communication Process.” (The Journal of Business Communication,

Andrew (Andrzej) Stanislaw Targowski (born October 9, 1937) is a Polish–American computer scientist specializing in enterprise computing, societal computing, information technology impact upon civilization, information theory, wisdom theory, and civilization theory. One of the pioneers of applied information systems in Poland, he is an executive, university professor, scientist, civilizationist, philosopher, visionary, writer, and generalist.

In Poland he is known for developing a computerized the social security number (PESEL, 1972–74) for 38 million citizens, a prototype of INFOSTRADA (1972–1974), and authoring of the first books on applied information technology in business, economy, and society. In the United States he has developed one of the first digital cities in the U.S., teleCITY...

Etiquette

in Business in Politics and at Home were the U.S. etiquette bibles of the 1950s–1970s era. Tyler, Kelly A. (2008). Secrets of Seasoned Professionals: They

Etiquette (/ˈetɪkət, -kɪt/) can be defined as a set of norms of personal behavior in polite society, usually occurring in the form of an ethical code of the expected and accepted social behaviors that accord with the conventions and norms observed and practiced by a society, a social class, or a social group. In modern English usage, the French word

étiquette (label and tag) dates from the year 1750 and also originates from the French word for "ticket," possibly symbolizing a person's entry into society through proper behavior. There are many important historical figures that have helped to shape the meaning of the term as well as provide varying perspectives.

Radio

receiver; this is the fundamental principle of radio communication. In addition to communication, radio is used for radar, radio navigation, remote control

Radio is the technology of communicating using radio waves. Radio waves are electromagnetic waves of frequency between 3 Hertz (Hz) and 300 gigahertz (GHz). They are generated by an electronic device called a transmitter connected to an antenna which radiates the waves. They can be received by other antennas connected to a radio receiver; this is the fundamental principle of radio communication. In addition to communication, radio is used for radar, radio navigation, remote control, remote sensing, and other applications.

In radio communication, used in radio and television broadcasting, cell phones, two-way radios, wireless networking, and satellite communication, among numerous other uses, radio waves are used to carry information across space from a transmitter to a receiver, by modulating...

Poles in the United Kingdom

immense, requiring open lines of communication with, and control of, the Polish Underground State in situ and the Polish Underground Army in occupied Poland

British Poles, alternatively known as Polish British people or Polish Britons, are ethnic Poles who are citizens of the United Kingdom. The term includes people born in the UK who are of Polish descent and Polish-born people who reside in the UK. There are approximately 682,000 people born in Poland residing in the UK. Since the late 20th century, they have become one of the largest ethnic minorities in the country alongside Irish, Indians, Pakistanis, Bangladeshis, Germans, and Chinese. The Polish language is the second-most spoken language in England and the third-most spoken in the UK after English and Welsh. About 1% of the UK population speaks Polish. The Polish population in the UK has increased more than tenfold since 2001.

Exchanges between the two countries date to the middle ages...

Problematic smartphone use

people now find themselves in a state of "continual co-presence" where digital communication allows the occurrence of two or more realities in the same

Problematic smartphone use is psychological or behavioral dependence on cell phones. It is closely related to other forms of digital media overuse such as social media addiction or internet addiction disorder.

Commonly known as "smartphone addiction", the term "problematic smartphone use" was proposed by researchers to describe similar behaviors presenting without evidence of addiction.

Problematic use can include preoccupation with mobile communication, excessive money or time spent on mobile phones, and use of mobile phones in socially or physically inappropriate situations, such as driving an automobile. Increased use can also lead to adverse effects on relationships, degraded mental or physical health, and increased anxiety when separated from a mobile phone or sufficient signal. At the...

Smolensk air disaster

was part of the crew bringing Polish Prime Minister Donald Tusk to the 7 April ceremony, and at the time no communication problems with ground control

On 10 April 2010, a Tupolev Tu-154 aircraft operating Polish Air Force Flight 101 crashed near the Russian city of Smolensk, killing all 96 people on board. Among the victims were the president of Poland, Lech Kaczyński, and his wife, Maria; the former president of Poland-in-exile, Ryszard Kaczorowski; the chief of the Polish General Staff and other senior Polish military officers; the president of the National Bank of Poland; Polish government officials; 18 members of the Polish parliament; senior members of the Polish clergy; and relatives of victims of the Katyn massacre. The group was arriving from Warsaw to attend an event commemorating the 70th anniversary of the massacre, which took place not far from Smolensk.

The pilots were attempting to land at Smolensk North Airport — a former military...

History of Poles in the United States

both the Allied and Central Powers, and Polish newspapers confirmed fatalities for many families. Communication was very difficult to their families in

The history of Poles in the United States dates to the American Colonial era. Poles have lived in present-day United States territories for over 400 years—since 1608. There are 10 million Americans of Polish descent in the U.S. today. Polish Americans have always been the largest group of Slavic origin in the United States.

Historians divide Polish American immigration into three big waves, the largest lasting from 1870 to 1914, a second after World War II, and a third after Poland's regime change in 1989. Before those major waves, there was a small but steady trickle of migrants from Poland to the Thirteen Colonies and early United States, mainly comprising religious dissenters, skilled tradesmen, and adventurous nobles. Most Polish Americans are descended from the first major wave immigrants...

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